

**2013 TaiSPO ALL STARS—
Innovation's Stage of Excellence Competition Guidelines**

A. Competition Objectives:

The TaiSPO 2013 ALL STARS—Innovation's Stage of Excellence Competition is held in conjunction with the 2013 Taipei Int'l Sporting Goods Show (TaiSPO 2013). It adds greater depth to TaiSPO by recognizing Taiwan manufacturers' dedication to R&D and innovative creations. The Stage also provides valuable product references to the sporting goods industry professionals across the globe.

B. Organized by:

- Department of Industrial Technology (DOIT), Ministry of Economic Affairs (MOEA), R.O.C.

C. Co-organized by:

- Taiwan Sporting Goods Manufacturers Association, TSMA.

- Taipei Sporting Goods Association, TSGA.

D. Managed by:

- Taiwan External Trade Development Council (TAITRA).

- Cycling & Health Tech Industry R&D Center (CHC).

E. Entry Information:

1. Eligibility:

Any enterprise engaged in sporting goods business is eligible to enter " TaiSPO 2013 ALL STARS— Innovation's Stage of Excellence Competition."

All products enrolled must be of good design quality and show a sufficient degree of innovation. There is no limit to the number of products per participant.

Submissions must not infringe upon anyone else's intellectual property rights and the organizer can exclude any suspected violator of such.

2. Competition Categories:

- i. Sports Rackets & Accessories
- ii. Golf Equipment & Accessories
- iii. Fitness Equipment & Accessories
- iv. Sports Wear & Outdoor Sports
- v. Sports Balls and Sports Nets
- vi. Water Sports Equipments
- vii. Winter Sports & Skates
- viii. Indoor Sports & Accessories

3. Registration Deadline: October 15,2012.

4. Registration:

For application to the competition, please log onto <http://www.aispo.com.tw/>

Registration form can be accessed by clicking on "Innovation's Stage of Excellence" under "Seminar / event" section.

Please submit all required information via E-mail to aispo@tbnet.org.tw by October 15,2012.

(Only electronic registration is accepted. Title the E-mail subject line: "Company name – Registration of Innovation's Stage of Excellence Competition")

i. Required Documents

Form 1: Registration Form 1 (completed in MS Word file)

Form 2: Chinese/English Product Information & Description. (completed in MS Word File)

Form 3: Chinese/English Product Summaries

Two Electronic Images of the Product (in 300dpi resolution, JPG format)

ii. Relevant documents (optional) in support of participating products

Chinese/English electronic product catalogs.

Electronic copies of awards and patents obtained within the past year.

Proof of the awards obtained. (E.g. Reference letters, media press releases etc.)

(NOTE: The more supportive documents <as outlined above> submitted, the more chances entry has of winning)

iii. Registration Deadline: October 15, 2012. Entries received after deadline will not be accepted.

iv. Fee: The competition is open free-of-charge to all exhibitors. Non-exhibitors who are selected to be prize winners must pay NT\$10,000 per entry for exhibition fee.

5. Judging Process:

The selection of prize winners will be made by a panel of experts within the framework of a nonpublic judging session. Selection will progress through the following two stages:

i. First Round: Panel will examine the documentation submitted from all entries. If qualified, the entries will be forwarded to final round.

ii. Final Round: the organizer will inform short-listed companies of the date of the final round. Finalists will have to present and demonstrate their products to the panel on that day. After presentations are completed, 1 to 2 products in each competing category will be selected by the panel to be the prizewinners.

6. Judging criteria:

i. R&D Innovation and Creativity:

R&D capacity and advanced technology, application of new materials, innovative purpose and function.

ii. Design:

Product characteristics, concept of design, future trends and direction, creative style, fashion statement and color, and ergonomic focus.

iii. Quality:

ISO certification, standardized procedure, production and operational logistics, quality control, and health & safety.

iv. Market performance:

Marketing tactics and distribution, in accordance with practical market demands.

v. Environmental Friendliness:

Eco-friendly concept and health awareness, minimum impact on the environment during manufacturing process.

※ Provision of previous awards or patents as evidence increases the likelihood of winning the competition.

7. Prizes awarded :

i. One award certificate and trophy.

ii. The award-winning product will be displayed in "TaiSPO ALL STARS – Innovation's Stage of Excellence" zone at TaiSPO 2013.

(The winners are responsible for the costs of shipping, insurance and packaging).

iii. A list of the award-winning products will be published in TaiSPO 2013 publications and website, "TSMA Yearbook 2013", CHC bimonthly publication –"RunRide", and in TAITRA published bimonthly magazine -"International Trade".

iv. TAITR will assist in increasing media exposure for the award-winning products introduction to domestic or international medias. The award-winning company should cooperate properly with TAITRA for some relevant promotion activities, for examples, to offer the necessary while the products will be brought up in the coming Pre-Show Int'l Press Conference of 2013TaiSPO, by this way to enhance the visiting opportunities from foreign medias,or supporting the promotion which TAITRA conduct in other well-known international sporting exhibitbions.

8. Notes:

- i. There is no limit for the number of products enrolled. However, each product can only participate in one category. Joint entry of a product by more than one company is also accepted, provided that a clear description of the division of work is provided)
- ii. All participants (prize winner included) must agree to cooperate entirely with the organizer in the process of selection and product presentation and display.
- iii The award-winning company must provide real object (mockup / prototype are acceptable) for display purpose in the TaiSPO award-winning specific area, otherwise, there will be penalty of NT\$30,000.
- iii. Any documents submitted after the deadline will not be accepted. Entries with missing documents or those who do not attend the presentation will be disqualified.
- iv. All enrolled companies must guarantee that their products do not infringe upon any intellectual property rights. The winner's title will be cancelled if violation of intellectual property rights or copyrights is reported and confirmed. And it will be the enrolled company's responsibility and with no objection that if there's any loss caused by against the third party's rights and interests.
- v. The organizer and co-organizer reserve the right to revise the rules and guidelines of this competition.
- vi. The enrolled companies should respect and have no objection to the competition result that the panel made.

9. Contact Us:

E-mail : taispo@tbnet.org.tw

TEL : +886-4-23550477 ext.222

FAX : +886-4-23590743

Ms. Linda Chen

Cycling & Health Tech Industry R&D Center

TaiSPO 2013 ALL STARS— Innovation's Stage of Excellence Competition Entry form

Please use block capital letters or typescript.
Use separate form for each product.

Form 1.

Date of Entry	(month/date/year)			
Company name (Please provide full name.)	Chinese			
	English(in block capitals)			
Company address				
Company website				
Product Title	Chinese			
	English			
Correspondence Details	Name		Mobile	
	Telephone		Fax	
	E-mail			
Product category	<input type="checkbox"/> 01.Sports Rackets & Accessories <input type="checkbox"/> 02.Golf Equipment & Accessories <input type="checkbox"/> 03.Fitness Equipment & Accessories <input type="checkbox"/> 04.Sports Wear & Outdoor Sports <input type="checkbox"/> 05.Sports Balls and Sports Nets <input type="checkbox"/> 06.Water Sports Equipments <input type="checkbox"/> 07.Winter Sports & Skates <input type="checkbox"/> 08.Indoor Sports & Accessories			
Product specification	Length :	◎ Required Documents (please select/tick the appropriate items below) <input type="checkbox"/> Form 1: Entry Form <input type="checkbox"/> Form 2: Product Information & Description. <input type="checkbox"/> Form 3: Chinese/English Product Summaries. <input type="checkbox"/> Two Pictures of the Product (300dpi, JPG format) ◎Relevant Documents (Optional) <input type="checkbox"/> Chinese/English Electronic Product catalog(s). <input type="checkbox"/> Photocopies of Award certificates, Patent Certificates...,etc <input type="checkbox"/> Other (Please specify:)		
	width :			
Height :				
weight :				
Hereby we guarantee the information and documentation we submit is correct and we ensure no entry product infringes on anyone else's intellectual property rights. We will be responsible for any violation of intellectual property rights if happen.		Signature of the applicant:(Please sign and apply your company seal/chop here)		

Please note:

1. If a product is entered jointly by more than one company, each company must fill in the entry forms separately.
2. Please send your completed entry forms by e-mail to Linda Chen taispo@tbnet.org.tw
Cycling & Health Tech Industry R&D Center (CHC)
3. Entries must be received by October 15, 2012.
4. Entry forms can be downloaded via <http://www.taispo.com.tw>

Please use block capital letters or typescript.
Use separate form for each product

Form 2. Product information & description

Product Title	
Product description	
R&D And Innovation	
Concept of the design	
Specification	
Product Features and Characteristics	
Market Performance	

Functionality	
Quality And Health & Safety	
Environmental Friendliness:	
Division of Works	(Please provide details of work division if a product is entered jointly by more than one company, each company must also fill in the entry forms separately.)
Name of the Awards obtained (Please provide evidence of the awards obtained)	

Form 3. Chinese/English Product Summaries. (Please use separate form for each product.)

Product summary in Chinese (approx. 100 words.)

Product summary in English (approx. 120 words.)

※The summaries will be used in an introduction text in a showcase area during exhibition period as well as press releases, please ensure the details entered are correct.